

As the notion of health and wellness expands into disease prevention, longevity and advanced medicine, Woodside is broadening our approach.

PARTNERS IN PREVENTION. FRIENDS IN THE FIGHT.

We believe that having the latest information and insight into cancer prevention and awareness, as well as the best access to support and treatment resources, is an important part of a comprehensive wellness plan. Woodside is excited to announce a partnership with The University of Kansas Cancer Center that will provide members with a range of prevention and awareness-based health education, as well as access to valuable cancer support and resources.

As part of the partnership, Woodside will offer access to personal training services to patients of the KU Cancer Center in order to assist in pre- and post-operative cancer surgery and treatment. Woodside will also assist in fundraising efforts for the Cancer Center.

BENEFITS TO MEMBERS

FOCUS ON PREVENTION

Members will receive the latest science and information from one of the nation's leading cancer centers, including industry-leading discoveries on preventative health, insight into specific cancers, nutrition education and more.

RESOURCES & SUPPORT

Members seeking cancer treatment at the Cancer Center will have access to the Nurse Navigator program, a patient-focused initiative designed to coordinate, communicate, and connect patients throughout their cancer journey.

WOODSIDE CONTACT:

For more information regarding this partnership, please contact:

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BENEFITS TO THE CANCER CENTER

SPECIALIZED TRAINING SERVICES

Woodside Personal Training will offer training to patients of the KU Cancer Center in order to provide specialized support in pre- and post-operative cancer related surgery and treatment.

FUNDRAISING SUPPORT

As part of our expanded focus, our corporate social responsibility agenda, and our local business support, Woodside will assist in fundraising efforts for the Cancer Center. HARVEST!, Woodside's annual fall festival, will be the signature fundraising event.

